



Saer Elettropompe S.p.A.
Sede Legale e Amm.va: via Circonvallazione,22
42016 Guastalla (RE) – Italy
tel. 0522.830941 – Fax 0522.826948
R.E.A. n°158853–Reg.Impr./ Cod.Fisc. e Part. IVA 01073840355
Pos. Comm. Estero n° RE 007703 – Cap.Soc. € 2.550.000 i.v.
e-mail: info@saer.it
<http://www.saerelettropompe.com>

Privacy Policy

SAER WEBINAR REGISTRATION AND PARTICIPATION

Information Notice on the Processing of Personal Data pursuant to Article 13 of Regulation (EU) 2016/679 (“GDPR”)

1. Data Controller

The Data Controller is SAER Elettropompe S.p.A., with registered office at Via Circonvallazione 22, 42016 Guastalla (RE), Italy.

For any inquiries or requests concerning the processing of personal data, the Data Controller may be contacted at the following email address:

privacy@saer.it

2. Purposes of the Processing

Personal data provided through the compilation of the webinar registration form (Google Form) will be processed for the following purposes:

- managing registration for the webinar;
- enabling participation in the webinar;
- sending the access link to the event;
- sending communications relating to the organization and management of the webinar.

3. Categories of Personal Data

The personal data collected through the registration form may include:

- first and last name;
- email address;
- company/organization;
- country;
- phone number.

Providing the data marked as mandatory is necessary in order to complete the registration process and allow participation in the webinar. Failure to provide such data may prevent registration from being completed.

4. Legal Basis for Processing

The processing of personal data is based on the performance of pre-contractual measures or contractual obligations pursuant to Article 6(1)(b) of the GDPR, in relation to the management of webinar registration and participation.

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Where consent is relied upon, it may be withdrawn at any time without affecting the lawfulness of processing carried out prior to such withdrawal.

5. Methods of Processing

Personal data will be processed by means of electronic and IT systems in compliance with the principles of lawfulness, fairness and transparency established by the GDPR.

Appropriate technical and organizational measures are implemented to ensure an adequate level of security and to prevent unauthorized access, loss, disclosure or unlawful use of personal data.

Personal data will be processed by duly authorized personnel of the Data Controller, including employees or collaborators within the sales, marketing and IT departments.

6. Use of Third-Party Platforms

Personal data are collected through Google Forms, a service provided by Google LLC.

Accordingly, personal data may be processed through IT infrastructures managed by such provider, which acts as a service provider and, where applicable, as a Data Processor in accordance with applicable data protection legislation.

7. Disclosure of Personal Data

Personal data will not be publicly disclosed.

They may however be communicated to third parties providing services necessary for the organization and management of the webinar, including:

- IT and hosting service providers;
- webinar platforms service providers;
- technical or organizational consultants.

Such parties process personal data on behalf of the Data Controller and are appointed as Data Processors pursuant to Article 28 of the GDPR, where applicable.

8. Data Retention

Personal data will be retained for the period necessary to manage the webinar and related organizational activities, unless a longer retention period is required or permitted by applicable law.

9. Rights of Data Subjects

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Data subjects may exercise the rights granted under Articles 15–22 of the GDPR at any time, including:

- the right to obtain confirmation as to whether personal data concerning them are being processed and to access such data;
- the right to request adjustment or updating of inaccurate or incomplete personal data;
- the right to request erasure of personal data (“right to be forgotten”);
- the right to request restriction of processing;
- the right to data portability;
- the right to object to the processing of personal data;
- the right to withdraw consent at any time, where processing is based on consent.

Requests relating to the exercise of these rights may be sent to: privacy@saer.it